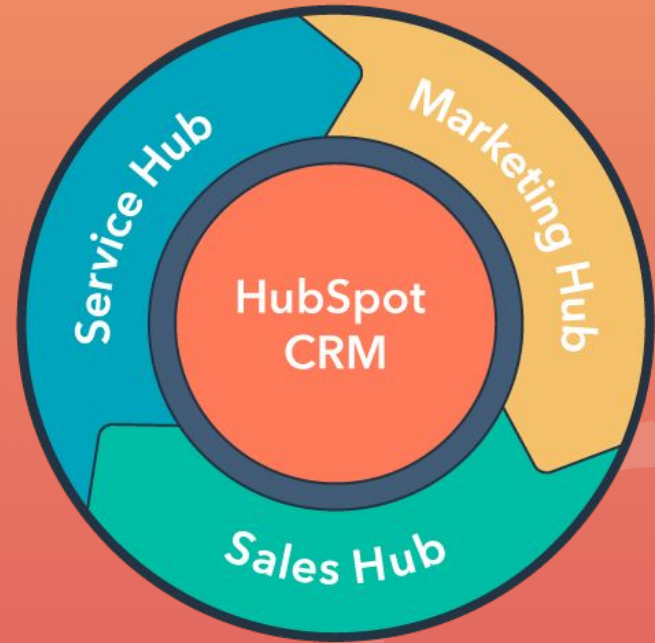
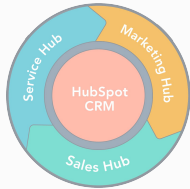


# Plataforma de Crecimiento de HubSpot

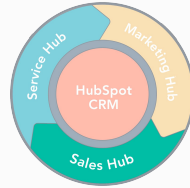


HubSpot ofrece una suite completa de productos para el marketing, las ventas y la gestión de la relación con los clientes. Estas herramientas son poderosas individualmente, pero lo son aún más cuando se usan en conjunto.



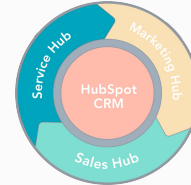
### Marketing Hub

Atrae a nuevos clientes e interactúa con ellos creando marketing relevante y personalizado.



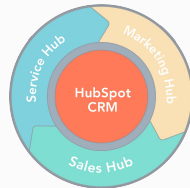
### Sales Hub

Diseña un proceso eficiente para atraer a tus prospectos y convertirlos en clientes.



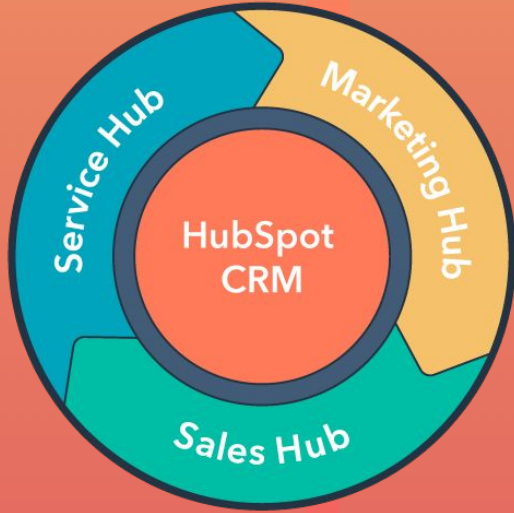
### Service Hub

Interactúa y guía a tus clientes para impulsar el crecimiento de ambos logrando que estos se conviertan en promotores.



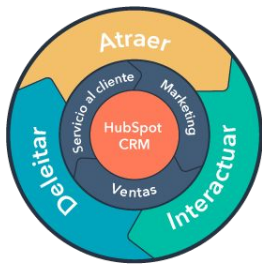
### HubSpot CRM

El sistema de CRM gratuito para impulsar el crecimiento de las empresas al que tu equipo no podrá resistirse.



# HubSpot CRM





# HubSpot CRM

El sistema de CRM gratuito para impulsar el crecimiento de las empresas al que tu equipo no podrá resistirse.

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Gratis

Conversaciones

Contactos

Empresas

Negocios

Tareas y actividades

HubSpot CRM

# Conversaciones

Disponible próximamente

Conversaciones es una bandeja de entrada universal y colaborativa que unifica los mensajes del chat en directo, del correo de equipo y de Facebook Messenger para que puedas visualizar, administrar y responder a las conversaciones con prospectos y clientes desde un solo lugar.

The screenshot displays the HubSpot CRM interface for the 'Conversations' section. At the top, there is a navigation bar with tabs for 'Contacts', 'Conversations', 'Marketing', 'Sales', 'Service', 'Automation', and 'Reports'. Below this, the 'Support inbox' is visible, showing a list of conversation categories: 'All conversations' (63), 'Assigned to me' (3), 'Unassigned' (2), 'Email' (50), 'Chat' (13), 'Bots' (4), and 'Filtered' (15). The main area shows a list of conversation cards for 'Johnny Appleseed', 'Jason Williams', and 'Jackie Simpson'. The selected conversation with Johnny Appleseed is expanded, showing a message about syncing an account. The message text reads: 'Hi there! I was trying to sync my old account to this new one but I wanted to see if you'd be able to help? It seems like the page I was looking for is not what I was looking for. I do not know what I should do next. Thanks, Johnny Appleseed'. A response from Cody Wilson is also visible: 'Hi Johnny, So sorry to hear about that. Looks like there is a bug on our end. I'm bringing it to our attention! I'll work with my team to get that resolved. Let's see if I can help get you set up from here. - Cody Wilson'. At the bottom left, there is a status indicator for 'Available'.

HubSpot CRM

## Contactos y Empresas

HubSpot CRM organiza todo lo que sabes sobre tus contactos y sus empresas en un solo lugar. Almacena datos en campos personalizados, efectúa búsquedas en una cronología de interacciones pasadas y mantén la comunicación con tus contactos desde una única vista unificada.

The screenshot displays the HubSpot CRM interface. On the left, a contact profile for Emily Keefe is shown, including her name, affiliation with Xavier University, and an 'Actions' button. Below this, the 'About Emily Keefe' section shows her lead date and options to view properties or history. The 'Emily's Company' section features the Xavier University logo and website link. On the right, a navigation bar includes options like 'New note', 'Email', 'Call', and 'Log activity'. Below this is an email preview for Emily Keefe, and a meeting notification for 'December' with details on how to join the call.

New note Email Call + Log activity Create

Templates Sequences Documents Meetings

To Emily Keefe (ekeefe@hubspot.com)

From Lauren Pacifico (lpacifico@hubspot.com)

Subject Add a subject

Type something brilliant...

B I U [List Icons] No font selected Size [Link Icon] [Image Icon]

December

You have a meeting with Emily Keefe

Chat about Sales platform

View or join the call: <https://www.uberconference.com/lpac>  
Dial-in number: 401-283-6228  
PIN: 52890

Duration  
1 Hour

HubSpot CRM

## Negocios y Tareas

HubSpot CRM te brinda todo lo que necesitas para administrar tu pipeline de ventas y tus clientes a lo largo de todo el ciclo de vida. Monitoriza y gestiona negocios durante el ciclo de ventas. Organiza tareas y asígnalas a los contactos y empresas en tu base de datos.

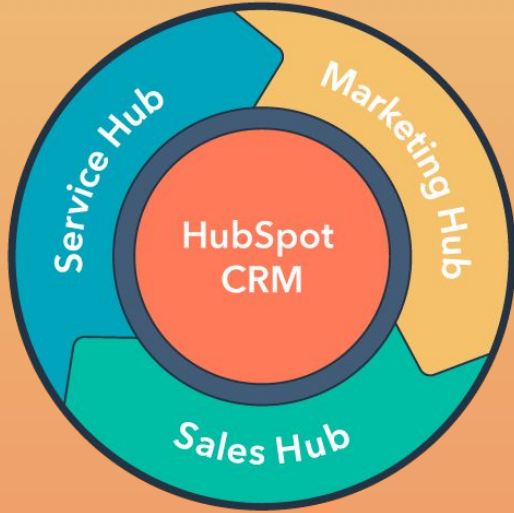
The screenshot shows the HubSpot CRM interface for managing deals. At the top, there is a navigation bar with options: Sales, Dashboard, Productivity, Content, Social, Contacts, Reports, and a search bar. Below this, the main heading is "Deals", with tabs for "Table" and "Pipeline", and a search box labeled "Search deals".

On the left side, there are filters for "Pipeline" (set to "Sales Pipeline") and "View" (set to "Standard"). Below these filters, it indicates "84 deals" and an "Add Filter" button.

The main area displays a pipeline view with two columns: "APPOINTMENT SET" (containing 32 deals) and "APPOINTMENT COMPLETED" (containing 21 deals). Each deal card includes the deal name, value, and close date, along with a profile picture of the contact.

Deal Name	Value	Close Date	Category
\$100 Biglytics - New Deal	\$100	10/25/16	APPOINTMENT SET
\$150 HubSpot - New Deal	\$150	10/20/16	APPOINTMENT COMPLETED
\$200 Hub.IO - New Deal	\$200	10/31/16	APPOINTMENT SET
\$250 BigDataX - New Deal	\$250	10/31/16	APPOINTMENT COMPLETED
\$100 Change.ly - New Deal	\$100	10/24/16	APPOINTMENT SET
\$100 Mauiventures - New Deal	\$100	10/31/16	APPOINTMENT COMPLETED
\$300 Traditionsoft - New Deal	\$300	10/31/16	APPOINTMENT COMPLETED

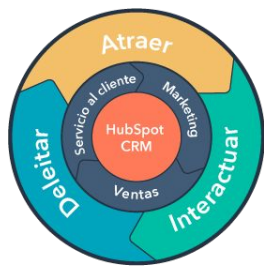
At the bottom of the pipeline, there are summary totals: "Total: \$400" for the APPOINTMENT SET column and "Total: \$800" for the APPOINTMENT COMPLETED column.



# Marketing Hub







## Marketing Hub

Marketing Hub te ayuda a atraer a nuevos clientes e interactuar con ellos a través de marketing relevante y personalizado.

### Starter

Herramientas de conversión  
Anuncios de oportunidades de venta en Facebook  
Analíticas básicas

### Básico

*Todo lo incluido en el paquete Starter, más:*  
Estrategia de contenido y SEO  
Herramientas de publicación en blogs  
Herramientas de redes sociales  
Correo electrónico  
Paneles e informes

### Pro

*Todo lo incluido en el paquete Básico, más:*  
Automatización del marketing  
Informes de atribución  
Contenido inteligente  
Funciones de usuarios  
Pruebas A/B

### Enterprise

*Todo lo incluido en el paquete Pro, más:*  
Personalización  
Calificación predictiva de oportunidades de venta  
Informes avanzados  
Desencadenantes de eventos personalizados

Marketing Hub Básico

# SEO y Estrategia de contenido

El SEO ha cambiado. Es hora de comenzar a generar más tráfico calificado y de mejorar tu autoridad con herramientas que te ayuden a planear y ejecutar una estrategia de contenido adaptada a los motores de búsqueda actuales.

The screenshot displays a user interface for building a topic cluster. At the top, there is a navigation bar with a back arrow and the text "Back to content strategy". On the right side of the top bar, it says "big o". Below the navigation bar, the "Country" is set to "United States" with a dropdown arrow. To the right, there is a section titled "Build your topic cluster" with a teal progress bar. On the left side of the main workspace, there are zoom controls: a "+" button, a "-" button, and a "100%" indicator. The main workspace contains a diagram of a topic cluster. A central node is a white box with the text "Add subtopic". Below it is a box titled "what is machine learning" which contains an "Add supporting content" button. Below that is another white box with "Add subtopic". To the right, a dark blue box labeled "big data" is connected to the central node. Below it, a white box contains the text "Common Misconceptions in Big".

Marketing Hub Básico

## Herramientas de publicación en blogs

El blog de HubSpot facilita la tarea de crear y optimizar contenido con recomendaciones, y medir los artículos que tienen mejores resultados.

< Back to blog posts

Edit Settings

### Optimize

Improve your content for better performance by following these suggestions.

This blog post is about:

#### TO-DO

Content Body (511 Words)

- There are 0 call-to-actions in the blog post.
- market research keyword not used.
- Your blog post includes 0 internal links.  
Explore some internal links you might use in this blog post.

#### Meta

- There are 0 keywords in your URL.

#### Title

- Your title has no keywords.

## BIGLYTICS

### 5 Signs It's Time to

By: **Sally Smiles** 7/8/16 9:

The list post is one of the web. It is composed of -- explanatory paragraphs a

Use your introduction as will help them. Keep it lig data that you can include introduction, too.

Marketing Hub Starter

## Herramientas de conversión

Capta oportunidades de venta inbound en tu sitio web con páginas de destino optimizadas para tu marca que te permiten personalizarlas y monitorizarlas fácilmente.

Convierte a tus visitantes en oportunidades de venta con botones de llamada a la acción profesionales, formularios y anuncios emergentes optimizados que puedes agregar a tu sitio web en tan solo unos minutos.

The screenshot shows the configuration page for a form titled "Webinar Sign Up". At the top, there is a navigation bar with a back arrow and the text "Back to all forms". On the right side of the header, the form name "Webinar Sign Up" is displayed. Below the header, there are two tabs: "Form" and "Options", with "Options" being the active tab. A "Learn more" button is located in the top left of the main content area. The main configuration area includes several sections: 1. "What should happen after a visitor submits this form": Two radio button options are present. "Display a thank you message" is unselected, while "Redirect to another page" is selected. Below this is a dropdown menu with the text "Please select or add a location." and a downward arrow. 2. "Follow up options": A checkbox labeled "Notify contact's HubSpot owner of their submission" is unselected. A link "(What's this?)" is provided to the right of the checkbox. 3. "Send submission email notifications to": A dropdown menu is shown with the text "Select or enter an email" and a downward arrow. 4. "Error message language": A dropdown menu is shown with "English" selected and a downward arrow.

Marketing Hub Básico

# Herramientas de redes sociales

Asocia las interacciones en las redes sociales con los contactos de tu base de datos para analizar en profundidad el contexto y priorizar así las conversaciones.

Observa todas las interacciones con tus mensajes y crea flujos personalizados de monitorización de palabras clave para que todos los integrantes de tu equipo identifiquen las interacciones relacionadas.

No vuelvas a perder una oportunidad de interactuar con tus seguidores o deleitar a tus clientes.

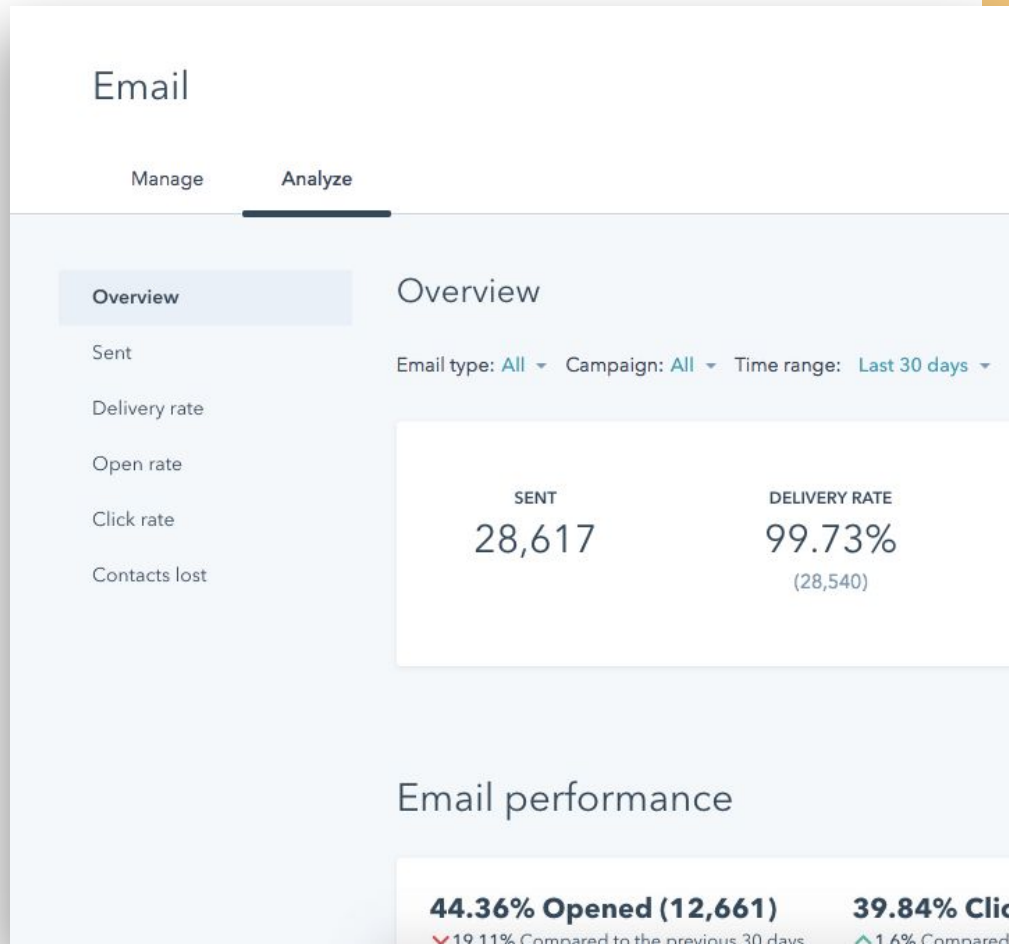
The screenshot displays the HubSpot Social Media Monitoring dashboard. At the top, a navigation bar includes 'Contacts', 'Conversations', 'Marketing', 'Sales', 'Service', 'Automation', and 'Reports'. The main heading is 'Social Media', with sub-tabs for 'Monitoring', 'Publishing', 'Reports', 'Messenger', and 'Settings'. The 'Monitoring' tab is active, showing 'Inbox Streams' with a dropdown for '9 accounts' and a filter for 'New only'. A table lists activity types: 'All Activity' (12), 'Conversations' (5), 'Interactions' (0), and 'New Followers' (7). Below this is the 'Twitter Streams' section, which includes a 'Create stream' button and a list of streams such as '@HubSpotSM's Sent Messages', 'Retweets of @HubSpotSM', '@DariaAMarmer's Timeline', and 'greenish cardigan'. On the right side, a notification for 'INSTAGRAM COMMENTS' shows '1 person commented on your post'. The comment is from 'tim.developer.hubspot' asking 'How can you improve your social media strategy?' and is dated '10 days ago'. A reply from 'productofmanagement' is also visible, dated '10 days ago'.

Marketing Hub Starter

## Email marketing

Envía correos electrónicos atractivos y personalizados que tus prospectos querrán recibir, y descubre qué mensajes son los más eficaces.

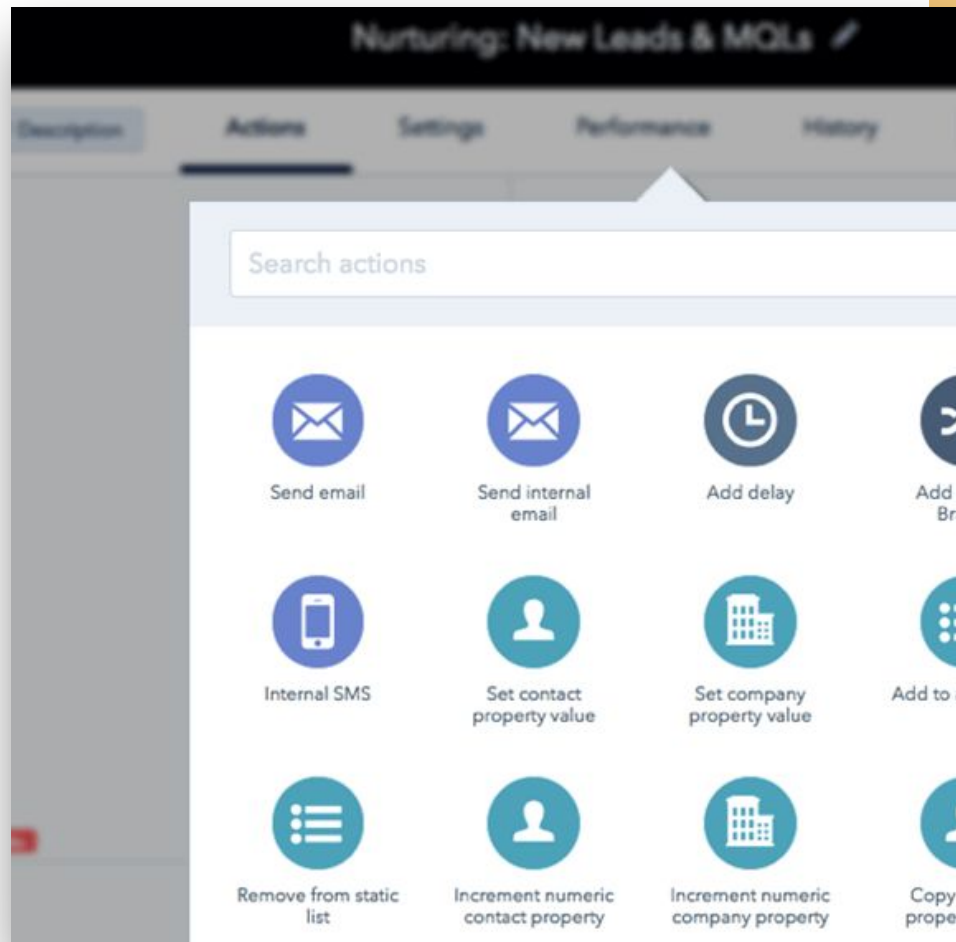
También contarás con una capacidad de entrega inigualable y las mejores analíticas de correo electrónico del mercado.



Marketing Hub Pro

## Automatización del marketing

Lanza campañas de correo electrónico sobre la base de los criterios que elijas, incluidos envíos de formularios, visitas recurrentes al sitio, reproducciones de videos y otros desencadenantes. Pasa las oportunidades de venta a tu equipo de ventas. Crea negocios y tareas, y activa las notificaciones para automatizar el workflow de tu equipo.



Marketing Hub Pro

## Segmentación Detallada

Segmenta oportunidades de venta en función de su información de contacto y comportamiento online. Usa estas listas específicamente orientadas para enviar correos electrónicos, personalizar el contenido de tu sitio web e impulsar la automatización del marketing.

The screenshot shows the configuration for a marketing list in HubSpot. At the top, there are navigation options: "Back to lists" (with a left arrow), "Test contact", "More" (with a dropdown arrow), and a "Saved" button. The list title is "Attended Webinar: How to Leverage Webinars to Fuel Your Marketing and Sales Engine - HubSpot Customers", and it contains "132 contacts". A "Show more info" button with a dropdown arrow is located below the title. The main configuration area is a vertical stack of criteria boxes connected by "and" connectors. The first box contains the criterion: "Contact has filled out **Lead Form** on **Webinar Page**". The second box contains: "Contact has attended **How to Leverage Webinars to Fuel Your Marketing and Sales Engine**". The third box contains: "The contact property **Lifecycle Stage** is equal to **Customer**". Below the third box is an "and..." button, and at the bottom of the configuration area is an "or..." button. Each criterion box has a gear icon and a pencil icon in the top right corner.



Marketing Hub Pro

## Paneles e informes

Crea informes personalizados y eficaces con prácticamente todas las métricas de HubSpot Marketing, cualquier registro de HubSpot CRM o los datos de cualquier app integrada que uses. Usa los informes de ciclo cerrado para determinar el ROI de tu trabajo.

### Marketing Dashboard ▾

Date range: All data ▾

#### Marketing Performance



Marketing Hub Enterprise

## Personalización

Personaliza fácilmente cualquier contenido, desde tus mensajes de correo hasta el contenido de tu sitio web y las llamadas a la acción.

Menciona datos específicos sobre un contacto o intercambia bloques completos de contenido y caminos de conversión para personalizar aún más su experiencia.

The screenshot displays the Biglytics Marketing Hub Enterprise interface. At the top, there are navigation tabs for "Content", "Settings", and "Publish or Schedule". The main header features the "BIGLYTICS" logo. Below the header, a promotional text reads: "At Biglytics, we've heard it all when it comes to Big Data so we put together our favorite tools how people benefit from, use and abuse Big Data." A modal dialog box is open, titled "What type of smart content do you want to create?". The dialog offers two options for content targeting:

- Show content to visitors, contacts, or customers based on their:**
  - COUNTRY (represented by a globe icon)
  - DEVICE TYPE (represented by a smartphone icon)
  - REFERRAL SOURCE (represented by a download icon)
  - PREFERRED LANGUAGE (represented by a speech bubble icon)
- OR**
- Show content to contacts or customers based on:**
  - CONTACT LIST MEMBERSHIP (represented by a list icon)
  - LIFECYCLE STAGE (represented by a flowchart icon)

A "Next step" button is located at the bottom right of the dialog. In the background, a large graphic of a brain is filled with various digital marketing icons like social media, analytics, and devices. At the bottom right, there is a small disclaimer: "Biglytics is a fictional company. HubSpot products, and for you to submit your information or be contacted by other parties. By submitting this form, you consent to the use of your information for marketing purposes only." The text is partially cut off.

Marketing Hub Enterprise

# Calificación predictiva de oportunidades de venta

La calificación predictiva de oportunidades de venta toma en cuenta cientos de factores demográficos y de comportamiento para calificar automáticamente los contactos en función de sus probabilidades de efectuar una compra.

The screenshot displays a CRM interface for a lead named Emily Keefe. The lead's profile includes a profile picture, name, and company (Xavier University). A predictive lead scoring overlay is shown, displaying a score of 52. The overlay lists positive factors (Original Source Type is Social Media, Job Title is Data Scientist) and negative factors (Emails Opened is 1 - 3, Company Size is 1 - 10). The interface also shows navigation options like 'New note', 'Email', 'Call', and 'Log activity', along with a menu for 'Templates', 'Sequences', 'Documents', and 'Meetings'.

**Emily Keefe**  
Xavier University

**52**

**Positive Factors**

- Original Source Type is Social Media
- Job Title is Data Scientist

**Negative Factors**

- Emails Opened is 1 - 3
- Company Size is 1 - 10

[Learn more about your model](#)

**About Emily Keefe**

Became a Lead Date  
12/06/2016 9:27 AM EST

**Emily's Company**

Xavier University  
<http://xavier.edu>

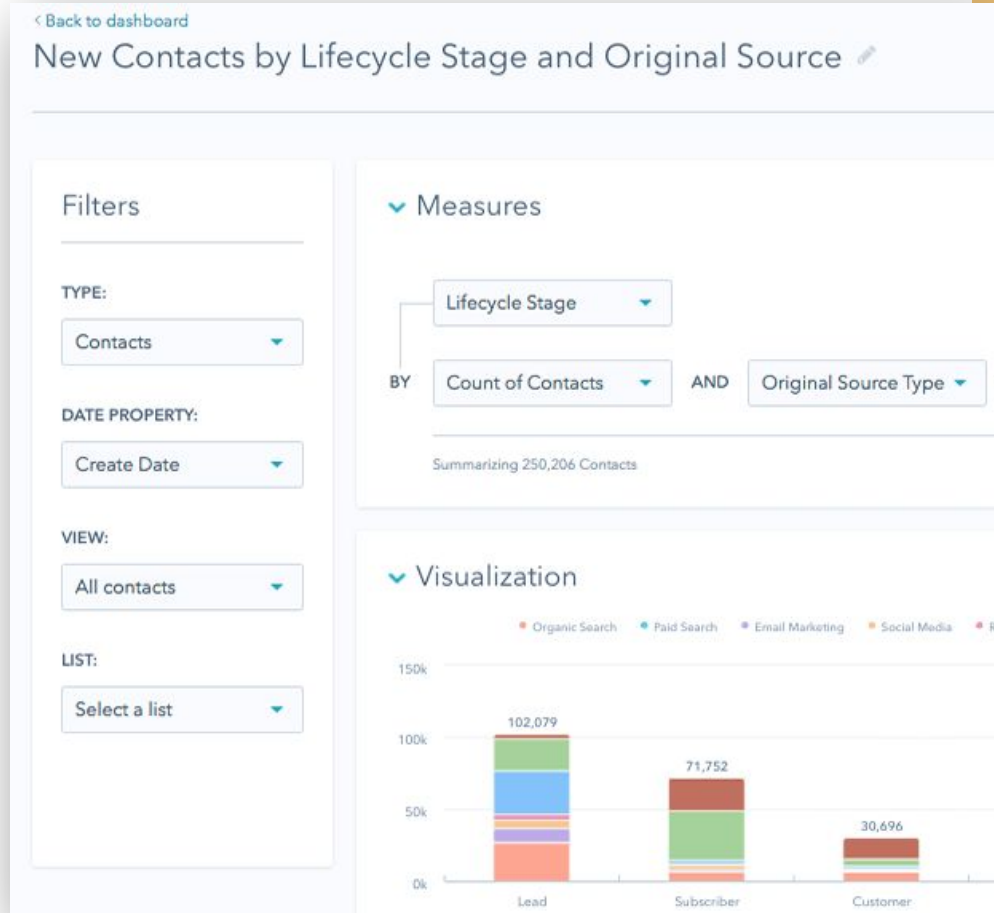
Name  
Xavier University

Duration  
1 Hour

Marketing Hub Enterprise

## Informes avanzados

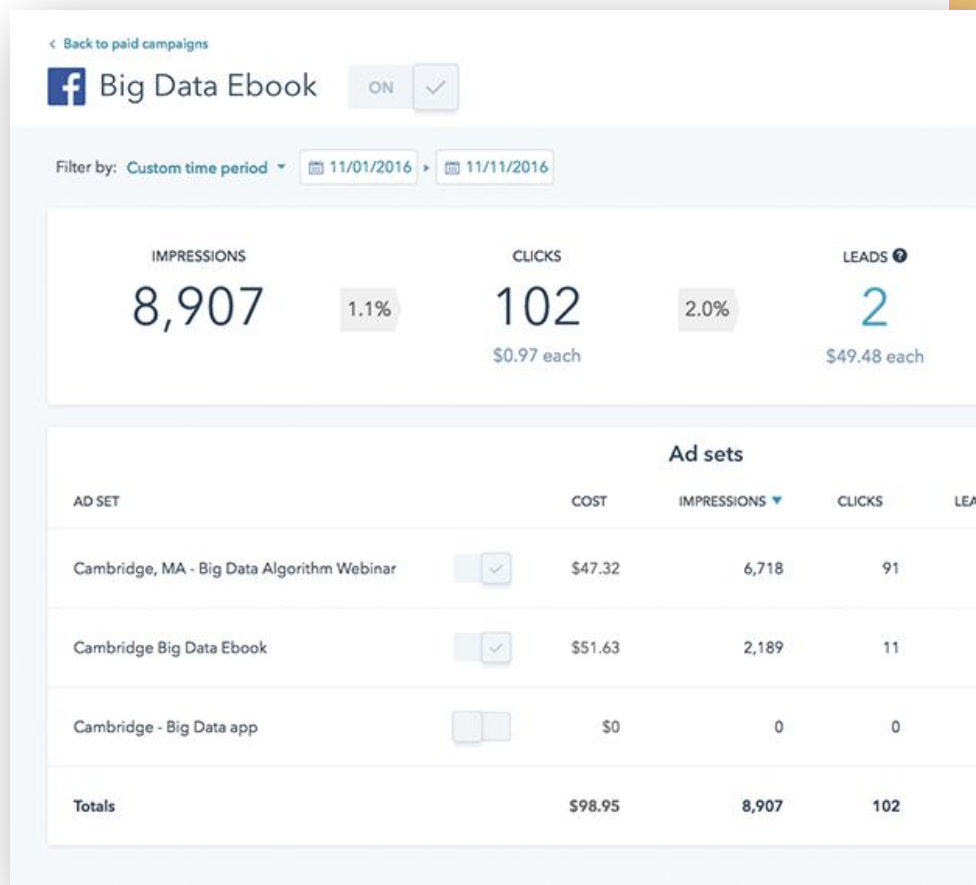
Crea informes detallados que vinculen esfuerzos de marketing completos con los negocios e ingresos en los que ayudaron o que contribuyeron a cerrar. Crea paneles personalizados sobre la base de prácticamente cualquier dato almacenado en tu sistema de CRM.



Complemento (add-on)

## Anuncios de HubSpot

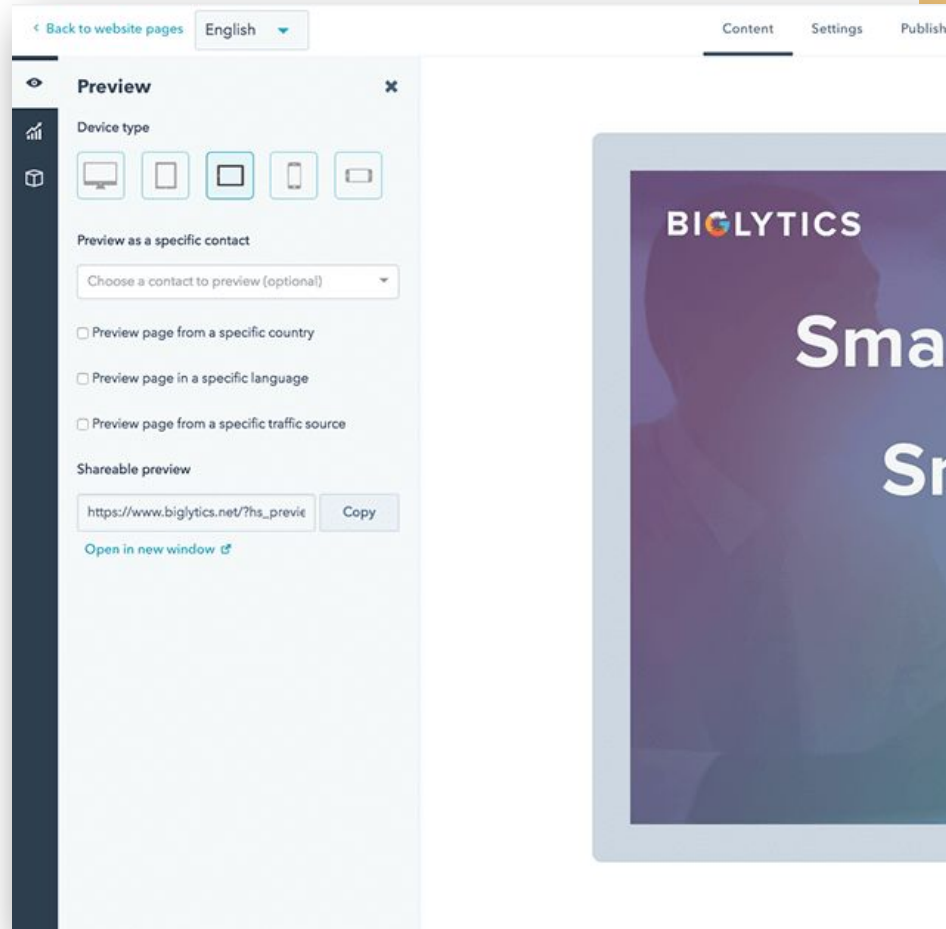
¿Usas Google Adwords o los anuncios de Facebook? El complemento Anuncios de HubSpot no solo muestra impresiones y clics, sino también oportunidades de venta, clientes y el ROI real de tus campañas.



Complemento (add-on)

## Complemento de sitio web

Arrastra y suelta elementos en el creador de sitios web de HubSpot para crear y alojar tu sitio web completo. Personaliza el contenido para cada visitante y publica contenido optimizado para dispositivos móviles, todo desde una sola interfaz.



Marketing Hub

# Conectado estrechamente a HubSpot CRM

De rápida instalación, Marketing Hub se conecta estrechamente con HubSpot CRM. Monitoriza contactos, empresas, negocios, tareas, tickets de asistencia técnica y mucho más desde el sistema de CRM número uno para pymes.

¿Ya tienes un sistema de CRM favorito, como Salesforce? HubSpot ofrece una integración nativa compatible fácil de configurar y usar (versiones Pro y superiores).

The screenshot displays the HubSpot CRM interface. At the top, there are navigation options: 'New note', 'Email', 'Call', and 'Log activity'. Below this is a contact profile for Emily Keefe, including her photo, name, and affiliation with Xavier University. A dropdown menu labeled 'Actions' is visible. The main content area shows 'About Emily Keefe' with a 'Became a Lead Date' of 12/06/2016 9:27 AM EST and buttons for 'View all properties' and 'View property history'. Below this is 'Emily's Company' section, featuring the Xavier University logo and name, along with a URL 'http://xavier.edu'. To the right, a meeting notification for December shows a meeting with Emily Keefe. Below the notification is a 'Chat about Sales platform' section with a call link 'https://www.uberconference.com/', dial-in number '401-283-6228', PIN '52890', and a duration of '1 Hour'.

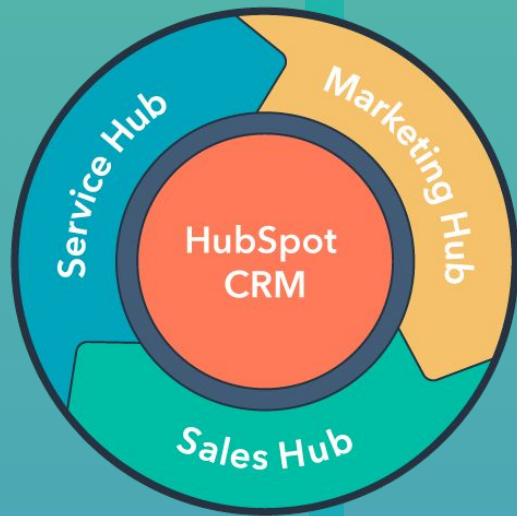
Marketing Hub

# Parte de la plataforma de HubSpot

Marketing Hub funciona en estrecha colaboración con Sales Hub, Service Hub y cientos de integraciones de HubSpot Connect. Agrega herramientas adicionales con rapidez cuando tu equipo las necesite.

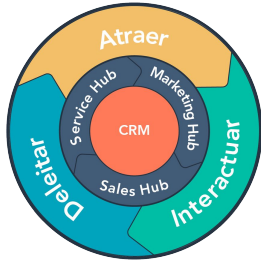
The screenshot shows the HubSpot Connect interface. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this is a grid of integration cards. On the left, there is a "Filter integrations" sidebar with a search bar and a list of categories including Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The integration cards shown include Slack (FEATURED), Shopify for HubSpot (FEATURED), Zapier (CERTIFIED), SurveyMonkey (CERTIFIED), and Salesforce (CERTIFIED). Each card displays the app's logo, name, and a brief description of the integration.





# Sales Hub





# Sales Hub

Sales Hub te permite diseñar un proceso eficiente para atraer a tus prospectos y convertirlos en clientes.

## Starter

- Chat en directo
- Plantillas y secuencias
- Documentos
- Calling
- Notificaciones
- Prospectos
- Reuniones

## Pro

*Todo lo incluido en el paquete Starter, más:*

- Gestión de equipos
- Automatización
- Calificación predictiva de oportunidades de venta
- Productos y cotizaciones
- Características inteligentes
- Recomendaciones

Sales Hub Starter:

# Conversaciones y Chat en Directo

Conversaciones es una bandeja de entrada universal y colaborativa que unifica los mensajes del chat en directo, del correo de equipo y de Facebook Messenger para que puedas visualizar, administrar y responder a las conversaciones con prospectos y clientes desde un solo lugar.

The screenshot displays the HubSpot Conversations interface. At the top, there is a navigation bar with tabs for Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. Below this is a 'Support inbox' section with a list of conversation categories and counts:

Category	Count
All conversations	63
Assigned to me	3
Unassigned	2
Email	50
Chat	13
Bots	4
Filtered	15

Below the inbox, there are three conversation cards:

- Johnny Appleseed** (3m): Need help syncing my account. [EMAIL]
- Jason Williams** (2hr): Hey, I've been thinking about upgrading my basic plan... [CHAT]
- Jackie Simpson** (1d): Hey there! I'd like to talk to someone about up... [EMAIL]

The main view shows a conversation thread with the subject 'Need help syncing my account'. The thread includes:

- A header with filters: Status: All, Channel: All, Assignee: Cody Wilson, Tags: None, Date: All time.
- A 'Newest' dropdown and navigation arrows.
- A message from **Johnny Appleseed** (3m) with the text: 'Hi there! I was trying to sync my old account to this new one but wanted to see if you'd be able to help? It seems like the page I do next.' and a response: 'Thanks, Johnny Appleseed'.
- A message from **Cody Wilson** (support@hubspot.com) with the text: 'Hi Johnny, So sorry to hear about that. Looks like there is a bug on our end bringing it to our attention! I'll work with my team to get that resolved. Let's see if I can help get you set up from here.' and a signature: '- Cody Wilson'.
- A 'Reply' button at the bottom.

At the bottom left, there is a status indicator for the user: 'Available'.

Sales Hub Starter

# Plantillas, secuencias y fragmentos

Crea plantillas personalizadas para cada etapa del proceso de ventas y compártelas con tu equipo.

Usa Secuencias para diseñar una serie de mensajes de correo electrónico basada en tus plantillas.

Ahorra tiempo guardando fragmentos breves de texto que puedes pegar en tus mensajes usando atajos del teclado.

The screenshot displays the HubSpot Sequences interface. On the left, a sidebar shows the 'Mail' menu with options like 'Inbox (2)', 'Starred', 'Sent Mail', 'Drafts (5)', and 'Outbox'. The main area is titled 'Sequences Meeting Follow Up'. It shows a sequence with two emails: 'EMAIL 1' (Thu 9/14) and 'EMAIL 2' (Tue 9/19). The 'Start sequence at' dropdown is set to 'Email 1'. The 'Send email on' date is '09/14/2017' at '7:10 PM'. The email content includes a 'Biglytics Recap' and a message to 'Hey Jeffrey,'. The sequence is set to be sent to 'My contacts'. At the bottom, there are 'Start sequence' and 'Cancel' buttons, and the recipient email is 'To: jrusso@hubspot.com'.

Sales Hub Starter

## Documentos




Crea una biblioteca de contenido de ventas útil para todo tu equipo, comparte documentos directamente desde tu bandeja de entrada de Outlook o Gmail y descubre qué tipo de contenido cierra más negocios.

Cuando una oportunidad de venta haga clic en un enlace de correo electrónico para abrir tu documento o lo comparta con un colega, te enviaremos una notificación instantánea a tu escritorio. Obtén datos adicionales para descubrir cómo tu contenido impulsa el proceso de ventas.

The screenshot displays the HubSpot interface for document analytics. At the top, there is a navigation link '< Back to documents'. Below this, a document thumbnail is shown on the left, and the document title 'About HubSpot' is displayed on the right with an edit icon. A table provides performance metrics:

SHARES	VISITORS	VIEWS
145	11	17

Below the analytics, the 'Visitors' section is visible, featuring a table with a header 'NAME' and three entries:

NAME
 Joseph Cavallaro
 Kristen Kelley
 Julia McCarthy

Sales Hub Starter

## Calling

Utiliza los datos de tu sistema de HubSpot CRM para priorizar las mejores llamadas y programar una cola de llamadas diarias. Con solo un clic, puedes ponerte en contacto con un prospecto a través de VoIP o tu teléfono fijo.

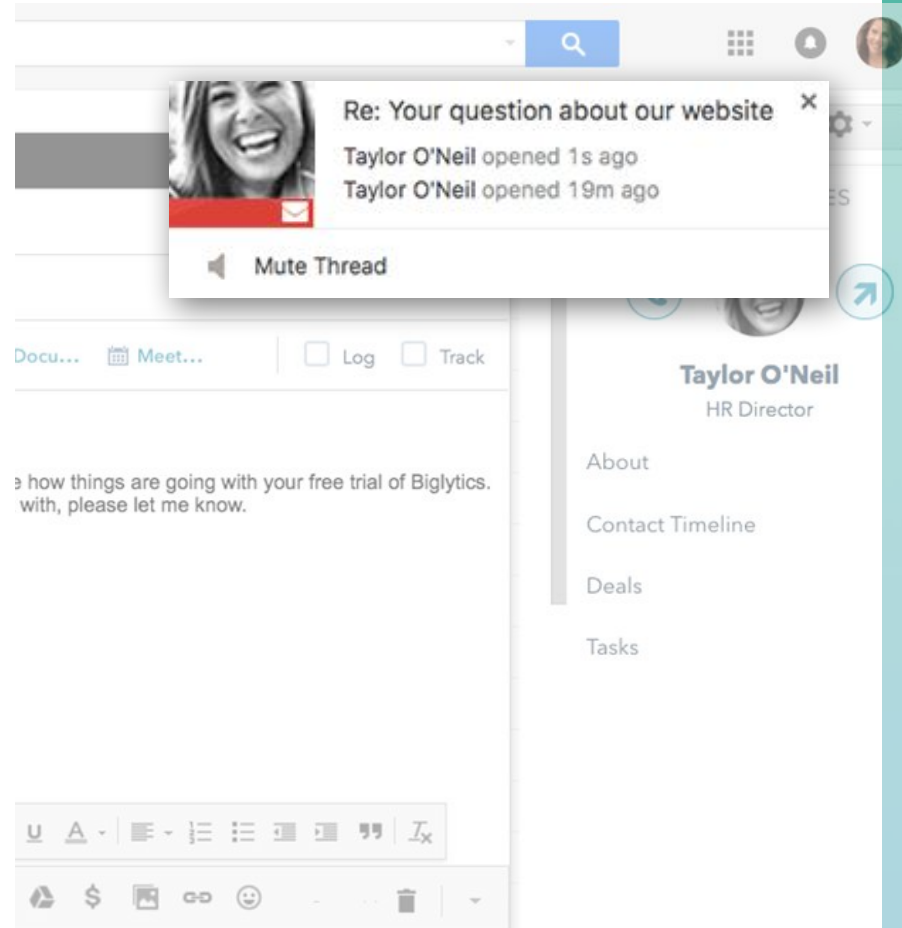
The screenshot displays the HubSpot CRM interface during a call. At the top, a green header shows "Connected to: +18603020709" and a timer at "0:08". A red hang-up button is in the top right corner. Below the header, a "Contacts" section shows a profile card for Taylor O'Neil, HR Director at PKGD Marketing. The card includes a profile picture, a name, a title, and an "Actions" dropdown menu. A warning icon indicates "This contact is not currently eligible to sync." with a "Details" link. Below the profile card, an "About Taylor O'Neil" section lists fields for First Name (Taylor), Last Name (O'Neil), and HubSpot Owner. On the right side, there are buttons for "New note" and "Email", a text input field for "Take notes on this call...", a rich text editor with icons for bold, link, and image, and a red "Hang up" button. At the bottom right, a call log entry shows a checkmark, a profile picture, and the text "You made a September 2".

Sales Hub Starter

## Notificaciones

Usa las notificaciones para hacer un seguimiento segundos después de que las oportunidades de venta abran un correo electrónico, hagan clic en un enlace o descarguen un documento importante. Un flujo integrado de actividades registra de manera automática la actividad en el correo electrónico de cada oportunidad de venta en tu navegador o en Sales Hub.

Los datos de apertura, clics y las tasas de respuesta te ayudan a detectar las plantillas de correo electrónico y las secuencias más eficaces.



Sales Hub Starter

## Prospectos

Monitoriza en directo las visitas de los nuevos clientes potenciales a tu sitio web, determina qué empresas son las que más interactúan y configura notificaciones de correo electrónico personalizadas para tu equipo.

Ordena a los prospectos en función de una amplia variedad de criterios diferentes, como la ubicación, el tamaño de la empresa y el número de visitas, entre otros factores.

## Visits

< Back

Filtering on "All visits"

Add filter

Filter visits by...

MOST USED PROPERTIES

City

Postal Code

State/Region

ALL PROPERTIES

Prospect properties

Address

City

Country



NAME



netBlazr



Boston University



Bicon, LLC



Massport



Brightcove



Suffolk University



Partners HealthCare



Massachusetts Convention C..



Motion Recruitment Partners..



Sales Hub Starter

## Reuniones

Deja que los prospectos se encarguen de programar las reuniones. La herramienta Reuniones se sincroniza con tus calendarios de Google y Office 365, de modo que tu disponibilidad estará actualizada en todo momento. Además, cuando los prospectos programan reuniones, se crean registros nuevos de manera automática o se guarda la actividad en tu sistema de CRM.

UTC -04:00 East

**Confirm meeting for**  
Friday, October 28, 2016 3:00 PM

First name \*

Last name \*

Your email address \*

Company Name \*

Company Size (employees) \*

Schedule time to chat with a Biglytics data analyst...

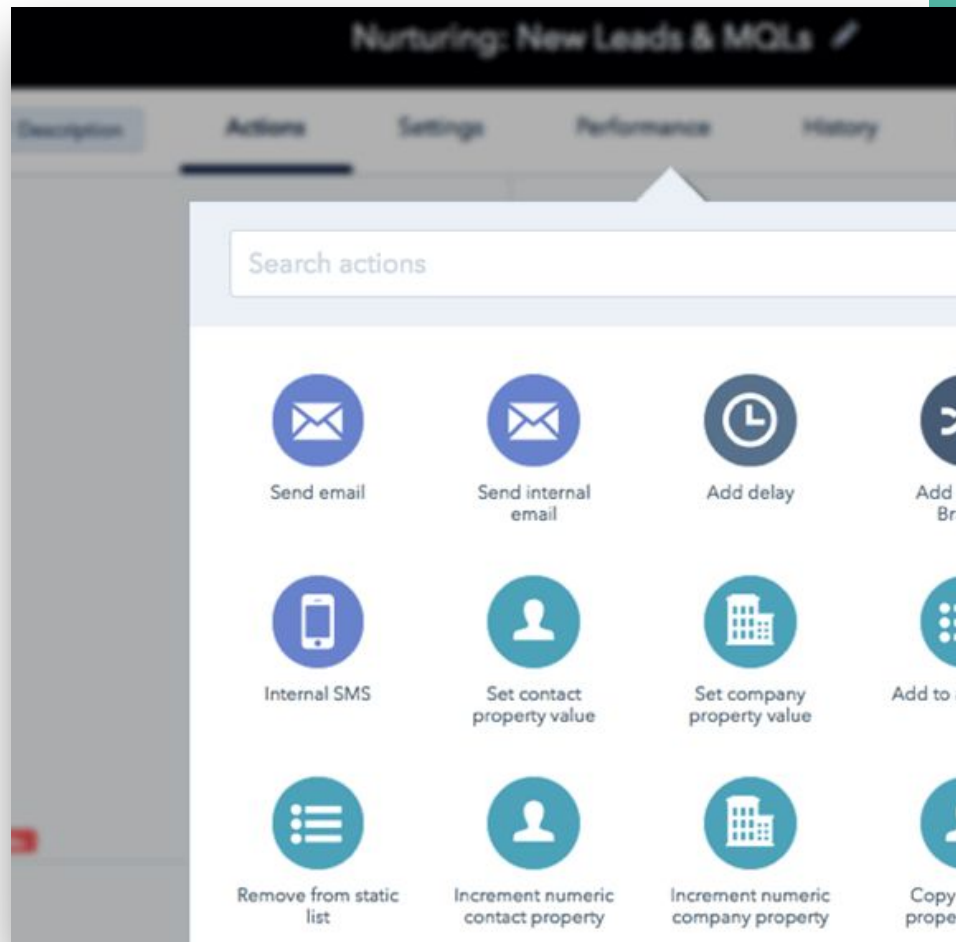
October

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Sales Hub Pro

## Automatización

Automatiza las tareas administrativas más comunes, como asignar oportunidades de venta, avisar a los representantes cuando los contactos lleven a cabo una acción determinada, crear tareas, y mucho más.



Sales Hub Pro

# Calificación predictiva de oportunidades de venta

La calificación predictiva de oportunidades de venta toma en cuenta cientos de factores demográficos y de comportamiento para calificar automáticamente los contactos en función de sus probabilidades de efectuar una compra.

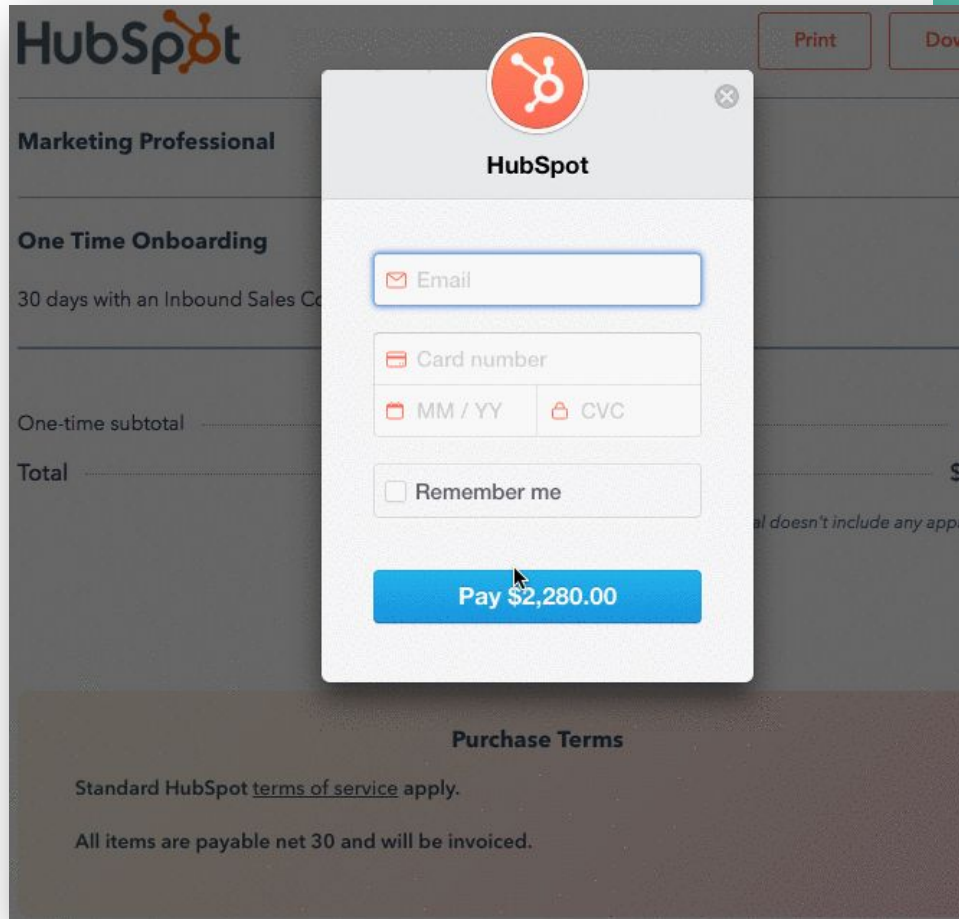
The screenshot displays a CRM contact profile for Emily Keefe at Xavier University. The interface includes a top navigation bar with options like 'New note', 'Email', 'Call', 'Log activity', and 'Create'. Below the navigation, there are tabs for 'Templates', 'Sequences', 'Documents', and 'Meetings'. The contact's profile shows a circular profile picture, the name 'Emily Keefe', and the company 'Xavier University'. An 'Actions' button is visible below the name. The 'About Emily Keefe' section indicates she became a lead on 12/06/2016 at 9:27 AM EST, with buttons for 'View all properties' and 'View properties'. The 'Emily's Company' section features the Xavier University logo and website URL 'http://xavier.edu'. A 'Predictive Lead Scoring' overlay is prominently displayed, showing a score of 52. This overlay lists 'Positive Factors' such as 'Original Source Type is Social Media' and 'Job Title is Data Scientist', and 'Negative Factors' such as 'Emails Opened is 1 - 3' and 'Company Size is 1 - 10'. A link to 'Learn more about your model' is also present. The background shows a meeting record with a duration of 1 hour.

Sales Hub Pro

## Productos y Cotizaciones

La característica Productos facilita la creación de una biblioteca de productos que tu equipo de ventas puede añadir rápidamente a negocios en HubSpot.

Cotizaciones permite a tus representantes de ventas crear rápidamente una cotización desde HubSpot usando tus datos de contactos, empresas y productos. Envía un enlace a tu cotización que puedes compartir y permite que tus prospectos paguen con tarjeta de crédito o transferencia electrónica de fondos.



The screenshot displays the HubSpot checkout process. At the top, the HubSpot logo is visible. Below it, the text "Marketing Professional" is shown. A modal window is open, titled "HubSpot" with a close button (X) in the top right corner. The modal contains a payment form with the following fields:

- Email (with an envelope icon)
- Card number (with a card icon)
- MM / YY (with a calendar icon)
- CVC (with a lock icon)
- Remember me (checkbox)

At the bottom of the modal is a large blue button labeled "Pay \$2,280.00". Below the modal, the text "Purchase Terms" is visible, followed by "Standard HubSpot [terms of service](#) apply." and "All items are payable net 30 and will be invoiced." In the top right corner of the background, there are "Print" and "Download" buttons.

Sales Hub Pro

# Recomendaciones

La característica Recomendaciones califica tus plantillas de correo electrónico en tiempo real mientras un representante de ventas la está utilizando, y ofrece sugerencias útiles sobre cómo lograr que los mensajes resulten relevantes y personalizados para tus prospectos.

The screenshot displays the Sales Hub Pro interface for an email campaign. At the top, there is a blue header with the text "Skip this co". Below the header, the campaign settings are visible: "Start: Email 1", "Send follow-ups between:", "Time settings", "GMT-04:00", and "Enable threading".

The main content area features a "Low personalization" notification box with a warning icon and a "Learn more" link. The notification text reads: "Your email is only slightly personalized. Try tailoring your email more to your recipient to improve your chance of a reply."

Below the notification, there is a section titled "Mention a technology used by Amazon". This section contains four buttons: "Amazon Simple Email Service", "Amazon Associates", "Omniture (Adobe Analytics)", and "Show more".

At the bottom of the interface, there is a "More tips" section with the text: "Effective sales emails don't just happen. Read more about the science behind our recommendations." and a "View links" link.

On the right side of the interface, there is a vertical sidebar with a "Low personalization" notification and a "View links" button.

Sales Hub

# Conectado estrechamente a HubSpot CRM

De rápida instalación, Sales Hub se conecta estrechamente con HubSpot CRM. Monitoriza contactos, empresas, negocios, tareas, tickets de asistencia técnica y mucho más desde el sistema de CRM número uno para pymes.

¿Ya tienes un sistema de CRM favorito, como Salesforce? HubSpot ofrece una integración nativa compatible fácil de configurar y usar (versiones Pro y superiores).

The screenshot displays the HubSpot CRM interface. At the top, there are navigation options: 'New note', 'Email', 'Call', and 'Log activity'. Below this is a header for the contact 'Emily Keefe' from 'Xavier University', including a profile picture and an 'Actions' button. The main content area is divided into two sections: 'About Emily Keefe' and 'Emily's Company'. The 'About' section shows 'Became a Lead Date' as '12/06/2016 9:27 AM EST' and includes buttons for 'View all properties' and 'View property history'. The 'Company' section shows the 'Xavier University' logo and website URL 'http://xavier.edu'. On the right side, there is a meeting notification for 'December' with a meeting with Emily Keefe, and a 'Chat about Sales platform' section with a call link, dial-in number (401-283-6228), PIN (52890), and a duration of 1 hour.

Sales Hub

# Parte de la plataforma de HubSpot

Sales Hub funciona en estrecha colaboración con Marketing Hub, Service Hub y cientos de integraciones de HubSpot Connect. Agrega herramientas adicionales con rapidez cuando tu equipo las necesite.

The screenshot shows the HubSpot Connect interface. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this is a grid of integration cards. On the left, there is a "Filter integrations" sidebar with a search box and a list of categories including Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The integration cards shown are for Slack, Shopify for HubSpot, Zapier, SurveyMonkey, and Salesforce. Each card includes the app's logo, a "FEATURED" or "CERTIFIED" badge, the app name, and a brief description of the integration.

HubSpot

Software ▾ Pricing Resources ▾ Partners ▾ About

## HubSpot Connect

Explore and find integrations with apps and web services you use every day.

Showing 1 - 15 of 14

Filter integrations

Search

Categories

- Advertising
- Analytics and Data
- Connector
- Content
- Customer Success
- Ecommerce
- Email
- Events and Webinars
- Lead Generation
- Live Chat
- New and Noteworthy
- Productivity
- Sales
- Social Media
- Video

For Developers

**FEATURED**

### Slack

Slack is a digital workplace that connects you to the people and tools you work with everyday. Tools like HubSpot. Get HubSpot notifications, tasks, and slash commands within Slack with this integration.

**FEATURED**

### Shopify for HubSpot

Now live, this HubSpot built Shopify integration for shared customers. With it you'll be able to sync products, customers, and orders and enable true inbound for ecomm.

**CERTIFIED**

### Zapier

An integration platform that allows you to connect your HubSpot CRM and Marketing data to all the other tools your team uses automatically, eliminating manual effort and saving time.

**CERTIFIED**

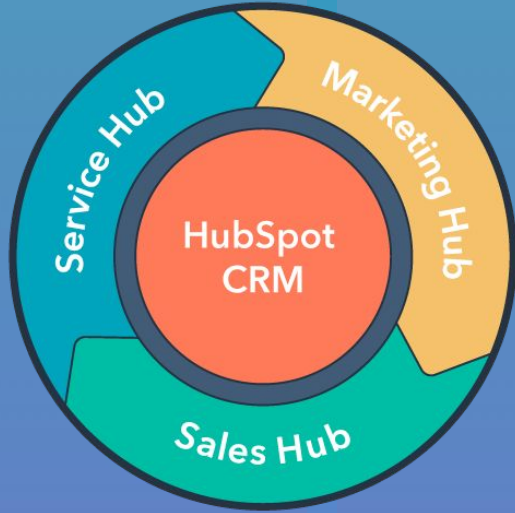
### SurveyMonkey

Gain actionable insights into your prospects, leads and customers with SurveyMonkey.

**CERTIFIED**

### Salesforce

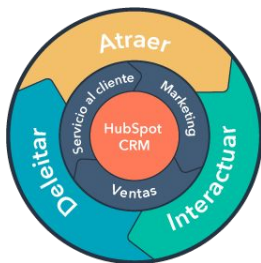
Sync HubSpot with Salesforce a fast, reliable, and powerful integration between your databases. No technical s required.



# Service Hub







## Service Hub

Service Hub te ayuda a interactuar y guiar a tus clientes para impulsar el crecimiento de ambos, y logra que estos se conviertan en promotores.

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### Pro

Conversaciones y Chat en Directo  
Tickets

Base de Conocimientos

Plantillas, Secuencias y Fragmentos Destacados

Documentos, Reuniones y Calling

Bots y Automatización

Feedback e Informes

Service Hub Pro

# Conversaciones y Chat en Directo

Conversaciones es una bandeja de entrada universal y colaborativa que unifica los mensajes del chat en directo, del correo de equipo y de Facebook Messenger para que puedas visualizar, administrar y responder a las conversaciones con prospectos y clientes desde un solo lugar.

The screenshot displays the HubSpot Service Hub Pro interface. At the top, there is a navigation bar with tabs for Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. Below this, the 'Support inbox' is visible, showing a list of conversation categories: All conversations (63), Assigned to me (3), Unassigned (2), Email (50), Chat (13), Bots (4), and Filtered (15). The main area shows a list of conversations with details for each, including the contact's name, profile picture, and a brief message. The selected conversation is from Johnny Appleseed, who is asking for help syncing his account. The thread shows a response from Cody Wilson, who is currently 'Available' as indicated by a green dot and the text 'Available' at the bottom left of the interface.

Contacts ▾ Conversations ▾ Marketing ▾ Sales ▾ Service ▾ Automation ▾ Reports ▾

Support inbox ▾

Status: All ▾ Channel: All ▾ Assignee: Cody Wilson ▾ Tags: None ▾ Date: All time ▾

All conversations 63

Assigned to me 3

Unassigned 2

Email 50

Chat 13

Bots 4

Filtered 15

Available ▾

Johnny Appleseed 3m  
Need help syncing my account  
[EMAIL]

Jason Williams 2hr  
Hey, I've been thinking about upgrading my basic plan...  
[CHAT]

Jackie Simpson 1d  
Hey there! I'd like to talk to someone about up...  
[EMAIL]

Need help syncing my account [Support X] [Account X] +

Johnny Appleseed <jappleseed@biglytics.com>  
To: support@hubspot.com  
Hi there! I was trying to sync my old account to this new one but I wanted to see if you'd be able to help? It seems like the page I do next.

Thanks,  
Johnny Appleseed

Cody Wilson <support@hubspot.com>  
To: jappleseed@biglytics.com  
Hi Johnny,  
So sorry to hear about that. Looks like there is a bug on our end bringing it to our attention! I'll work with my team to get that resolved. Let's see if I can help get you set up from here.

- Cody Wilson

[Reply]

Service Hub Pro

# Tickets

Registra los problemas de tus clientes en forma de tickets de asistencia técnica que puedes asignar a diferentes miembros de tu equipo, así como organizar, priorizar y monitorizar desde un único lugar.

The screenshot displays the Service Hub Pro interface for managing tickets. The top navigation bar includes links for Contacts, Conversations, Marketing, Sales, Service, Automation, and Dashboards. The main header shows 'Tickets' with a dropdown menu and view options for 'Table' and 'Board'. The left sidebar contains 'All tickets', 'All saved filters >', 'Pipeline' (set to 'Ticket Pipeline'), and '+Add filter'.

The main content area is a Kanban board with three columns: 'NEW' (9 tickets), 'WAITING ON CONTACT' (3 tickets), and 'WAITING ON US' (3 tickets). Each ticket is represented by a card with the following information:

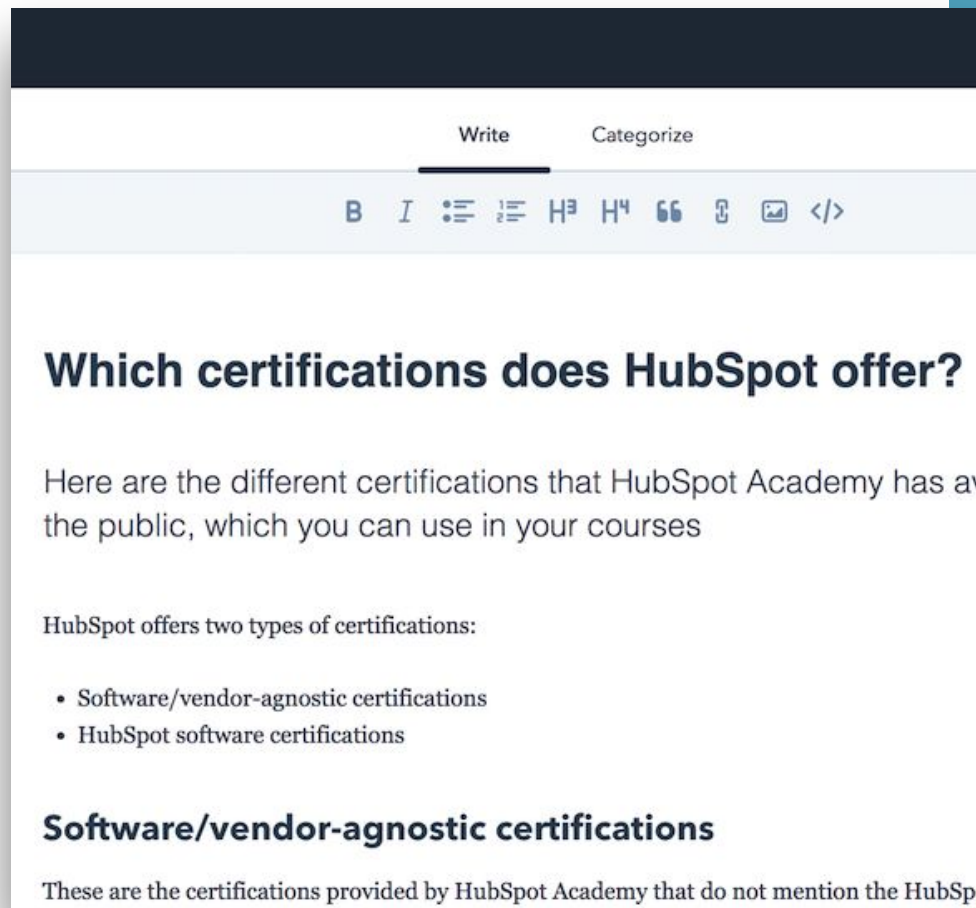
- NEW:**
  - test: Open for 2 days, Low priority (green dot)
  - Error Message: Open for 18 days, High priority (red dot)
  - Extension of free trial?: Open for 18 days, Low priority (green dot)
  - Free trial?: Open for 21 days, High priority (red dot)
  - Can't log in: Open for 22 days, High priority (red dot)
  - Lost item: Open for 22 days, High priority (red dot)
  - Trouble sharing files: Open for 22 days, High priority (red dot)
- WAITING ON CONTACT:**
  - Help adding a user: Open for 18 days, High priority (red dot)
  - Export doesn't contain the right fields: Open for 22 days, Low priority (green dot)
  - Recover deleted folder: Open for 22 days, Low priority (green dot)
- WAITING ON US:**
  - Trouble logging in: Open for 23 days, Low priority (green dot)
  - Credit card issue: Open for 23 days, High priority (red dot)
  - Storage question: Open for 25 days, Low priority (green dot)

Service Hub Pro

## Base de Conocimientos

---

Convierte las preguntas técnicas y tickets de asistencia técnica más frecuentes de tus clientes en una base de conocimientos optimizada y consolidada con artículos y documentación de ayuda indexada en los motores de búsqueda.



The screenshot shows a dark-themed editor interface. At the top, there are two tabs: "Write" (which is active and underlined) and "Categorize". Below the tabs is a light gray toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, heading 3 (H3), heading 4 (H4), quote, link, image, and code (</>). The main content area has a white background and contains the following text:

### Which certifications does HubSpot offer?

Here are the different certifications that HubSpot Academy has available to the public, which you can use in your courses

HubSpot offers two types of certifications:

- Software/vendor-agnostic certifications
- HubSpot software certifications

#### Software/vendor-agnostic certifications

These are the certifications provided by HubSpot Academy that do not mention the HubSp

Service Hub Pro

# Plantillas, secuencias y fragmentos

Crea plantillas personalizadas para distintos temas de asistencia técnica e hitos de tus clientes, y compártelas con tu equipo.

Usa Secuencias para diseñar una serie de mensajes de correo electrónico basada en tus plantillas.

Ahorra tiempo guardando fragmentos breves de texto que puedes pegar en tus mensajes usando atajos del teclado.

The screenshot displays the HubSpot Sequences interface. On the left, a sidebar shows the 'Mail' menu with options like 'Inbox (2)', 'Starred', 'Sent Mail', 'Drafts (5)', and a list of folders including '\_Outbox', 'copywriting', 'emerging le', 'Fidelity', 'GrowthSta', and a contact profile for 'Elise'. The main area is titled 'Sequences Meeting Follow Up'. It shows a sequence of two emails: 'EMAIL 1' (Thu 9/14) and 'EMAIL 2' (Tue 9/19). The configuration for 'EMAIL 1' is shown, including 'Start sequence at: Email 1' and 'End sequence at: My contact'. The email content is titled 'Email 1' and includes a 'Send email on' date of '09/14/2017' at '7:10 PM'. The body text reads: 'Biglytics Recap', 'Hey Jeffrey,', 'Great connecting with you. We covered a lot on the call so I want links.', and a list of features: 'Biglytics - \$50/month per user', 'Custom Objects - Unlimited', 'Advanced Reporting - Unlimited', 'Advanced Permissions', and 'Unlimited Events - Unlimited usage events'. At the bottom, there are 'Start sequence' and 'Cancel' buttons, and the recipient email address 'To: jrusso@hubspot.com'.

Service Hub Pro

## Documentos

Crea una biblioteca de contenido de ventas útil para todo tu equipo, comparte documentos directamente desde tu bandeja de entrada en Outlook o Gmail y descubre qué tipo de contenido cierra más negocios.

Cuando una oportunidad de venta haga clic en un enlace de correo electrónico para abrir tu documento o lo comparta con un colega, te enviaremos una notificación instantánea a tu escritorio. Obtén datos adicionales para descubrir cómo tu contenido impulsa el proceso de ventas.

The screenshot displays the 'About HubSpot' document page in Service Hub Pro. At the top left, there is a 'Back to documents' link. The document thumbnail shows a world map and text. To the right of the thumbnail, the document title 'About HubSpot' is displayed with an edit icon. Below the title, a table shows the following statistics:

SHARES	VISITORS	VIEWS
145	11	17

Below the statistics, the 'Visitors' section is visible, listing three users with their profile pictures and names:


- Joseph Cavallaro
- Kristen Kelley
- Julia McCarthy

Service Hub Pro

## Reuniones

Deja que los clientes se encarguen de programar las reuniones. La herramienta Reuniones se sincroniza con tus calendarios de Google y Office 365, de modo que tu disponibilidad estará actualizada en todo momento. A medida que se programan reuniones, HubSpot crea automáticamente nuevos registros y almacena la actividad en tu sistema de CRM.

UTC -04:00 East



**Schedule time to chat with a Biglytics data analyst...**

< October >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**Confirm meeting for**  
Friday, October 28, 2016 3:00 PM

First name \*

Last name \*

Your email address \*

Company Name \*

Company Size (employees) \*

Service Hub Pro

## Calling

Utiliza los datos de tu sistema de HubSpot CRM para priorizar las llamadas más importantes y programar una cola de llamadas diarias. Con solo un clic, puedes ponerte en contacto con tus clientes a través de VoIP o tu teléfono fijo.

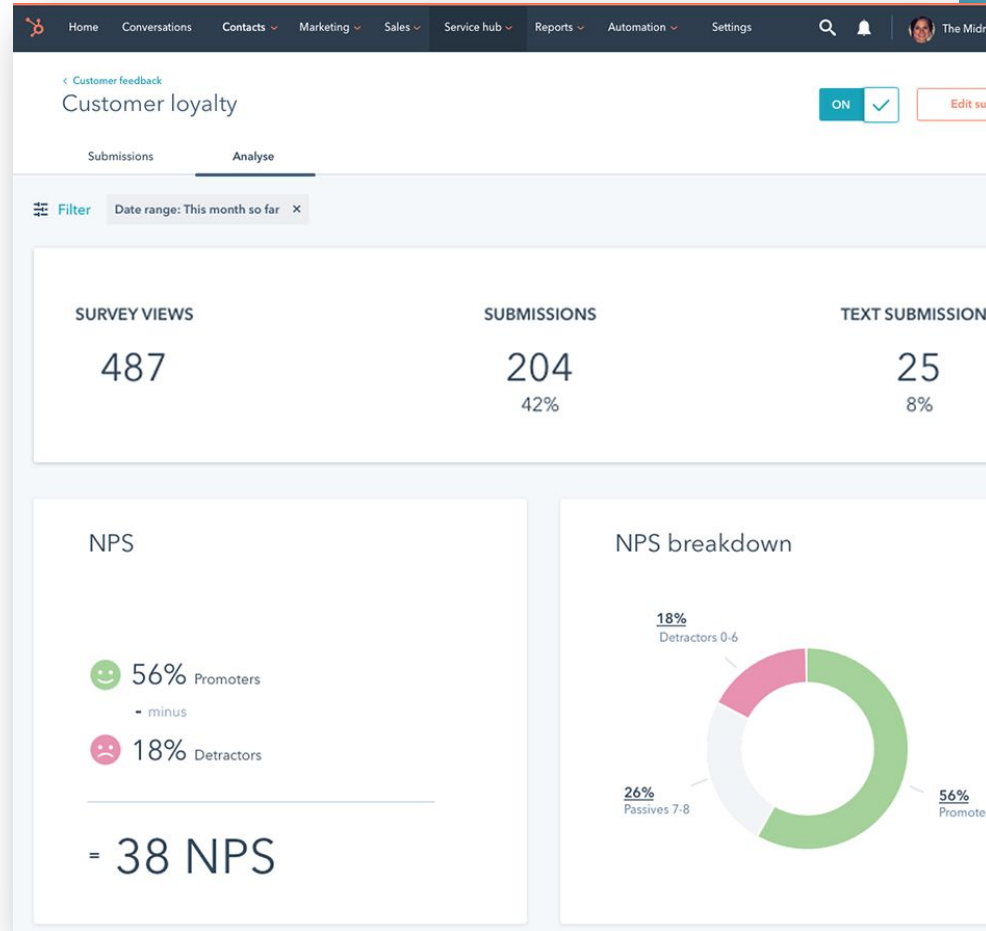
The screenshot displays a VoIP call interface. At the top, a green bar shows "Connected to: +18603020709" and a timer at "0:08". A red hang-up button is in the top right. Below the bar, a "Contacts" header is visible. The main contact card for Taylor O'Neil includes a profile picture, name, title "HR Director at PKGD Marketing", and an "Actions" dropdown. A warning message states "This contact is not currently eligible to sync." with a "Details" link. Below this is an "About Taylor O'Neil" section with fields for First Name (Taylor), Last Name (O'Neil), and HubSpot Owner. On the right, a sidebar contains "New note" and "Email" buttons, a "Take notes on this call..." text area, and a "Hang up" button. A calendar snippet shows "September 2" and a notification "You made a" on "September 2".



Service Hub Pro

# Feedback

Mide la satisfacción de tus clientes y lanza encuestas para recabar su opinión y así poder crear una mejor experiencia para ellos.



Service Hub Pro

## Bots y Automatización

Utiliza los bots para mejorar los recursos de chat en directo y gestionar eficazmente las comunicaciones individuales derivando a los clientes a la documentación de asistencia técnica más relevante para ellos o a los miembros de tu equipo adecuados.

Automatiza tareas administrativas frecuentes, como la creación de tickets de asistencia técnica y tareas, alerta a tu equipo cuando los clientes lleven a cabo acciones específicas, y mucho más.

The screenshot displays the HubSpot Helpdesk Automation interface. At the top, there are navigation tabs for Marketing, Sales, Service, and Automation. The main header reads "Helpdesk Automation" with an edit icon. Below this are tabs for Actions, Settings, and Performance. The central area shows a workflow diagram with two steps: 1. "Enrollment triggers: Contact has filled out Event de-registration [SAVE]." 2. "Create a ticket 'Contact registration help form' and assign to Marcus Andrews". To the right, a "Create a ticket" modal is open, showing configuration options: "Assign ticket to" (radio buttons for "Contact's existing" and "Specify a HubSpot owner" (selected), with a dropdown for "Marcus Andrews"); "Ticket Pipeline" (dropdown for "Support Pipeline"); "Ticket Status" (dropdown for "Waiting on us"); "Ticket name" (text input "Contact registration help form" with an "Insert contact token" icon); "Source" (dropdown for "Form" with a trash icon); "Ticket description" (text input "Help register these people as they come in." with an "Insert contact token" icon and a trash icon). At the bottom of the modal are buttons for "Set another ticket property", "Save", "Cancel", and a trash icon.

Service Hub

# Conectado estrechamente a HubSpot CRM

De rápida instalación, Service Hub se conecta estrechamente con HubSpot CRM. Monitoriza contactos, empresas, negocios, tareas, tickets de asistencia técnica y mucho más desde el sistema de CRM número uno para pymes.

¿Ya tienes un sistema de CRM favorito, como Salesforce? HubSpot ofrece una integración nativa compatible fácil de configurar y usar (versiones Pro y superiores).

The screenshot displays the HubSpot CRM interface. At the top, there are navigation options: 'New note', 'Email', 'Call', and 'Log activity'. Below this is a contact profile for Emily Keefe, including her profile picture, name, and affiliation with Xavier University. An 'Actions' dropdown menu is visible. The 'About Emily Keefe' section shows her 'Became a Lead Date' as 12/06/2016 9:27 AM EST, with buttons to 'View all properties' and 'View property history'. The 'Emily's Company' section features the Xavier University logo and name, along with the URL 'http://xavier.edu'. On the right side, there is an email header with fields for 'To', 'From', and 'Subject'. Below the email is a rich text editor with various formatting options. A calendar view for December shows a meeting notification with Emily Keefe, including a 'Chat about Sales platform' section with a call link, dial-in number, and PIN, and a duration of 1 hour.

Service Hub

# Parte de la plataforma de HubSpot

Sales Hub funciona en estrecha colaboración con Marketing Hub, Service Hub y cientos de integraciones de HubSpot Connect. Agrega herramientas adicionales con rapidez cuando tu equipo las necesite.

The screenshot shows the HubSpot Connect interface. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this is a grid of integration cards. On the left, there is a sidebar with a "Filter integrations" section containing a search box and a list of categories: Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The integration cards shown include Slack (marked as "FEATURED"), Shopify for HubSpot (marked as "FEATURED"), Zapier (marked as "CERTIFIED"), SurveyMonkey (marked as "CERTIFIED"), and Salesforce (marked as "CERTIFIED"). Each card displays the app's logo, name, and a brief description of the integration.

# HubSpot es mucho más que un software.



## ESPECIALISTAS EN IMPLEMENTACIÓN

Los especialistas en implementación ofrecen orientación para la configuración técnica y la implementación inicial del conjunto de herramientas de HubSpot.



## ACADEMY

HubSpot Academy ofrece servicios gratuitos de inbound marketing, ventas inbound y capacitaciones para productos de HubSpot. Encontrarás cursos de certificación, proyectos, videos, artículos de ayuda y muchos otros tipos de contenido educativo.

Aprovecha HubSpot Academy para mantenerte actualizado, capacitar a tu equipo e impulsar el crecimiento de tu empresa.



## ÉXITO DEL CLIENTE

Un mánager del éxito del cliente (CMS) trabajará contigo para generar valor mediante el desarrollo de tu estrategia inbound.



## SERVICIOS PROFESIONALES

Los servicios profesionales de HubSpot ofrecen un paquete completo de opciones de formación y consultoría para ayudarte a maximizar tus resultados con HubSpot. Tenemos todo lo que necesitas, desde capacitaciones en grupo hasta consultorías personalizadas de la mano de un técnico profesional o un experto en inbound.



## ASISTENCIA TÉCNICA

El equipo de asistencia técnica de HubSpot está siempre disponible para ayudarte con las preguntas que puedan surgir sobre el uso de nuestro software. Puedes ponerte en contacto con ellos por teléfono, correo electrónico o, si tienes una cuenta de pago, puedes hacerlo directamente desde la app.

# HubSpot es mucho más que un software.



Asistencia técnica ilimitada por teléfono y correo electrónico para clientes Pro y Enterprise, de por vida.



Busca guías del usuario y documentos de ayuda en la Base de Conocimientos.



Contacta con otros usuarios de HubSpot a través de los foros o grupos de usuarios de HubSpot.



Registra y gestiona tickets de asistencia técnica en la app.

\*No se aplica a nuestras herramientas gratuitas o del paquete Starter.